2027

Sponsorship Opportunities

THE SOJOURNER HOUSE

VICTORIAN TEA

EVENT OVERVIEW

Sojourner House proudly invites you to the Annual Victorian Tea, our signature fundraiser and awareness event that honors over two decades of impact on families in recovery.

Held at the elegant Wyndham Grand Pittsburgh, overlooking the scenic Point State Park, this inspiring afternoon brings together more than 300 guests to celebrate the resilience of Mothers and families who have completed our residential treatment program.

Now more than ever, as families face increasing challenges related to substance-use, mental health, and housing insecurity, your support is vital. The Victorian Tea helps ensure that Sojourner House can continue providing accessible, family-centered recovery services in a safe and nurturing environment. Guests will enjoy silent auctions, raffles, and powerful stories of transformation — all while helping us build a community of healing and hope.

With your generosity, families in recovery can find strength, stability, and a future filled with possibility.

PRESENTING SPONSOR

Presenting Sponsor - $15,000 (one available)

(FMV $14,000)

- Naming across all event materials (invitation, press release, step-and-repeat, event signage, program acknowledgement, website)
- Opening verbal acknowledgment
- Speaking opportunity during event
- 30-second video provided by sponsor during event
- 10 guest tickets
- Pre and Post-event email recognition (dedicated)
- Invitation to future donor/sponsor only event

Pick 1:

- Parking passes for 10 guests
- Event committee placement

Pick 1:

- Sponsor-provided gift left in car by valet
- Recognition at volunteer reception

SPONSORSHIP LEVELS

RECOVERY CHAMPION $10,000

(FMV $9,500)

- Naming across all event materials (invitation, press release, step n repeat, program acknowledgement, website)
- Opening verbal acknowledgment
- Logo on event signage
- 10 guest tickets*
- Pre & Post-event email recognition
- Event committee position

WELCOME HOST $2,500

(FMV $2,300)

- Half-page, black and white acknowledgment in printed event program
- Tickets for four (4) guests
- Signage at welcome reception

TEA SERVICE HOST $5,000

(FMV $4,700)

- Table signage
- Verbal recognition during service ("Tea service graciously provided by...")
- Naming across select event materials (invitation, press release, program acknowledgement)
- Tickets for 6-10 guests*
- Event committee position

TABLE SPONSOR $1,500 $1,000 (nonprofit rate)

(FMV $1,000)

- Half-page, black and white acknowledgment in printed event program
- One table for up to10 guests
- Table signage
- Event committee position

* We recognize not all sponsors have the ability to fill their seats. We are happy to exchange tickets for an additional mutually agreed-upon recognition. We have opportunities with our outreach activities and events, e.g., Yoga in the Streets/Recovery Month events, and community town halls.

SPONSOR AD FORM

SOJOURNER HOUSE

YES, WE WOULD LIKE TO SPONSOR THE VICTORIAN TEA (SELECT LEVEL)**:**

❑ Presenting: $15,000 ❑ Champion: $10,000 ❑ Tea Service: $5,000 ❑ Welcome: $2,500 ❑ Table: $1,500

We are unable to sponsorat this time, but wish to contribute: **$**_____

Name: _____ Title: _____ Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

Email: _____ Phone: _____

❑ Check (payable to Sojourner House) ❑ MasterCard ❑ VISA ❑ American Express

Name as it appears on the card: _____ CC# _____

Security Code: _____ Exp. Date: _____ Billing zip code: _____

ONLINE PAYMENT (SCAN QR CODE)

ALL MATERIALS DUE BY: FRIDAY, FEBRUARY 26, 2027

AD FORMAT: Press optimized (high-resolution) PDF preferred. All ads black and white except Recovery Champion full page ad

LOGOS: Full color EPS vector file preferred

EMAIL COMPLETED FORM, LOGO, AD ARTWORK TO:
TEA@SJHPA.ORG

QUESTIONS?
Contact Laura McCurdy
412-441-7783 ext 105
lmccurdy@sjhpa.org

The official registration and financial information of Sojourner House, Inc. may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.