



2026

Sponsorship Opportunities

• THE SOJOURNER HOUSE •

VICTORIAN
TEA



EVENT OVERVIEW

Sojourner House proudly invites you to the Annual Victorian Tea, our signature fundraiser and awareness event that honors over two decades of impact on families in recovery.

Held at the elegant Wyndham Grand Pittsburgh, overlooking the scenic Point State Park, this inspiring afternoon brings together more than 300 guests to celebrate the resilience of Mothers and families who have completed our residential treatment program.

Now more than ever, as families face increasing challenges related to addiction, mental health, and housing insecurity, your support is vital. The Victorian Tea helps ensure that Sojourner House can continue providing accessible, family-centered recovery services in a safe and nurturing environment. Guests will enjoy silent auctions, raffles, and powerful stories of transformation — all while helping us build a community of healing and hope.

With your generosity, families in recovery can find strength, stability, and a future filled with possibility.



PRESENTING SPONSOR

Presenting Sponsor - \$15,000 (one available)

(FMV \$14,550)

- Recognition as the Presenting Sponsor, receiving recognition above all others throughout the Victorian Tea promotions
- Two tables for twenty (20) guests with premier seating
- 60 second video message featured during the program (Sojourner House reviewed)
- Cover page, color acknowledgment in event program book
- Speaking opportunity to welcome guests
- Listed as Presenting Sponsor in all press releases
- Two boosted social media posts
- One dedicated email to our constituent announcing Presenting Sponsor
- Post event "Thank you message" shared on social media channels
- **Logo placements:**
 - Step-and-repeat backdrop for guest photos
 - Electronic invitation
 - Event signage
 - Event billboard
 - Mobile auction platform
 - Company recognized as sponsor on Sojourner House website for one year, with hyperlinked logo



SPONSORSHIP LEVELS

RECOVERY CHAMPION - \$10,000

(FMV \$9,550)

- Recognition as the Recovery Champion Sponsor throughout the Victorian Tea promotions
 - One table for ten (10) guests with premier seating
 - Listed as Recovery Champion sponsor in event press releases
 - Full page, color acknowledgment in event program book
 - Speaking opportunity to welcome guests
 - Two boosted social media posts
 - One dedicated email to our constituent announcing
- **Logo placements:**
 - Step-and-repeat backdrop for guest photos
 - Electronic invitation
 - Event signage
 - Company recognized as sponsor on Sojourner House website, with hyperlinked logo

NOW MORE THAN EVER - \$7,500

(FMV \$7,050)

- Recognition as the Now More Than Ever Sponsor during Mission moment
 - One table for eight (8) guests with premier seating
 - Full page, black and white acknowledgment in event program book
 - Listed as Recovery Patron Sponsor in all press releases
 - Two stand-alone social media posts on all of Sojourner House social media channels
- **Logo placements:**
 - Event signage
 - Company recognized as sponsor on Sojourner House website, with company name hyperlinked



SPONSORSHIP LEVELS

RECOVERY SUPPORTER - \$2,500

(FMV \$2,320)

All options below (select one) include the following benefits:

- Half-page, black and white acknowledgment in printed event program
- Tickets for four (4) guests
- One stand-alone social media post on all of Sojourner House social media channels
- **Choose one experience:**
 - *Volunteer experience:* logo inclusion in volunteer regalia
 - *Welcome experience:* recognition during the welcome reception of the Victorian Tea Event
 - *Entertainment experience:* recognition on signage near entertainment area of the welcome reception



TABLE SPONSOR - \$1,500 / \$1,000 (nonprofit rate)

(FMV \$1,050)

- Quarter-page, black and white acknowledgment in printed event program
- One table for ten (10) guests
- Logo included in centerpiece of your table



SPONSOR AD FORM



YES, WE WOULD LIKE TO SPONSOR THE VICTORIAN TEA AT THE FOLLOWING LEVEL: _____ \$

WE ARE INTERESTED IN PURCHASING AN AD ONLY (SELECT SIZE BELOW):

Full-page ad only (5" w x 8" h): \$500 Half-page ad only (5" w x 3.75" h): \$250 Quarter-page ad only (2.25" w x 3.75" h): \$175

We are unable to sponsor/advertise at this time, but wish to contribute: \$ _____

Name: _____ Title: _____ Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

Email: _____ Phone: _____

Check (payable to Sojourner House) MasterCard VISA American Express

Name as it appears on the card: _____ CC# _____

Security Code: _____ Exp. Date: _____ Billing zip code: _____

 **SCAN QR CODE FOR
ONLINE PAYMENT**



 **ALL MATERIALS DUE BY:
FRIDAY, FEBRUARY 20, 2026**

AD FORMAT: Press optimized (high-resolution)
PDF preferred. All ads black and white except
Recovery Champion full page ad

LOGOS: Full color EPS vector file preferred

 **EMAIL COMPLETED FORM,
LOGO, AD ARTWORK TO: TEA@
SJHPA.ORG**

QUESTIONS?

Contact Laura McCurdy
412-441-7783 ext 105
lmccurdy@sjhpa.org

