



2025

# Sponsorship Opportunities

• THE SOJOURNER HOUSE •

VICTORIAN  
TEA



# EVENT OVERVIEW

The annual Victorian Tea is Sojourner House's signature fundraiser and an important awareness event that brings together over 300 individuals to learn about our programs and to celebrate families in recovery. We are proud to celebrate over two decades of the Victorian Tea and its impact on families in recovery.

During the event, guests can enjoy the beautiful setting of the Wyndham Grand Pittsburgh hotel overlooking picturesque Point State Park. The afternoon includes silent auctions and raffles, and an opportunity to hear hopeful stories of Mothers and families that have successfully completed Sojourner House's residential treatment program.

Sojourner House strives to make our programs accessible to all Mothers in need of help. To do so, we rely on support from the community to provide programming for the entire family, a safe environment for our Mothers and their children to heal and build a community of support.

With your support, families in recovery can find hope.



# PRESENTING SPONSOR

## Presenting Sponsor - \$15,000

(FMV \$14,550)

- Recognition as the Presenting Sponsor, receiving recognition above all others throughout the Victorian Tea promotions
  - Two tables for twenty (20) guests with premier seating
  - 60 second video message featured during the program (Sojourner House reviewed)
  - Cover page, color acknowledgment in event program book
  - Speaking opportunity to welcome guests
  - Listed as Presenting Sponsor in all press releases
  - Two boosted social media posts
  - One dedicated email to our constituent announcing Presenting Sponsor
  - Post event "Thank you message" shared on social media channels
- **Logo placements:**
    - Step-and-repeat backdrop for guest photos
    - Electronic invitation
    - Event signage
    - Mobile auction platform
    - Company recognized as sponsor on Sojourner House website for one year, with hyperlinked logo



# SPONSORSHIP LEVELS

## RECOVERY CHAMPION - \$10,000

(FMV \$9,550)

- Recognition as the Recovery Champion Sponsor throughout the Victorian Tea promotions
  - One table for ten (10) guests with premier seating
  - Listed as Recovery Champion sponsor in event press releases
  - 30-second video message featured during the program (reviewed by Sojourner House prior to event)
  - Full page, color acknowledgment in event program book
  - Speaking opportunity to welcome guests
  - Two boosted social media posts
- **Logo placements:**
    - Step-and-repeat backdrop for guest photos
    - Electronic invitation
    - Event signage
    - Mobile auction platform
    - Company recognized as sponsor on Sojourner House website, with hyperlinked logo

## RECOVERY PATRON - \$7,500

(FMV \$7,050)

- Recognition as the Recovery Patron Sponsor throughout the Victorian Tea promotions
  - One table for eight (8) guests with premier seating
  - Full page, black and white acknowledgment in event program book
  - Listed as Recovery Patron Sponsor in all press releases
  - Two stand-alone social media posts on all of Sojourner House social media channels
- **Logo placements:**
    - Event signage
    - Mobile auction platform
    - Company recognized as sponsor on Sojourner House website, with company name hyperlinked



# SPONSORSHIP LEVELS

## MISSION MOMENT VIDEO SPONSOR (1) - \$5,000

(FMV \$4,550)

- Recognition as the Mission Moment Sponsor during the Victorian Tea event
- Half-page, black and white acknowledgment in event program book
- Tickets for six (6) guests
- One stand-alone social media post on all of Sojourner House social media channels
- **Logo placements:**
  - Included with Mission Moment video production
  - Event signage
  - Company recognized as sponsor on Sojourner House website, with company name hyperlinked

## RECOVERY SUPPORTER - \$3,500

(FMV \$3,230)

- Recognition as the Recovery Supporter Sponsor during the Victorian Tea event
- Half-page, black and white acknowledgment in printed event program
- Tickets for six (6) guests
- One stand-alone social media post on all of Sojourner House social media channels
- **Logo placements:**
  - Included with Mission Moment video production
  - Event signage
  - Company recognized as sponsor on Sojourner House website, with company name hyperlinked



# SPONSORSHIP LEVELS

## **MEET 'n GREET SPONSOR - \$2,500**

(FMV \$2,320)

- Recognition as the Meet 'n Greet Sponsor during the welcome reception of the Victorian Tea event
- Half-page, black and white acknowledgment in event program book
- Tickets for four (4) guests
- One stand-alone social media post on Sojourner House social media channels
- **Logo placements:**
  - Event signage in Meet 'n Greet
  - Company recognized as sponsor on Sojourner House website, with company name hyperlinked

## **TABLE SPONSOR - \$1,500**

(FMV \$1,050)

- Quarter-page, black and white acknowledgment in printed event program
- One table for ten (10) guests
- Logo included in centerpiece of your table

## **ENTERTAINMENT SPONSOR - \$1,000**

(FMV \$910)

- Quarter-page black and white acknowledgment in printed event program
- Tickets for two (2) guests
- One stand-alone social media post on Sojourner House social media channels
- **Logo placements:**
  - Event signage
  - Company recognized as sponsor on Sojourner House website

## **CHILDREN'S ADVOCATE - \$750**

(FMV \$660)

- Quarter-page, black and white acknowledgment in event program book
- Inclusion in one social media post
- Company recognized as sponsor on Sojourner House website
- Tickets for two (2) guests



# SPONSOR AD FORM



**YES, WE WOULD LIKE TO SPONSOR THE VICTORIAN TEA AT THE FOLLOWING LEVEL:** \_\_\_\_\_ \$

**WE ARE INTERESTED IN PURCHASING AN AD ONLY (SELECT SIZE BELOW):**

Full-page ad only (5" w x 8" h): \$350     half-page ad only (5" w x 3.75" h): \$250     Quarter-page ad only (2.25" w x 3.75" h): \$175

**We are unable to sponsor/advertise at this time, but wish to contribute:** \$ \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Check (payable to Sojourner House)     MasterCard     VISA     American Express

Name as it appears on the card: \_\_\_\_\_ CC# \_\_\_\_\_

Security Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Billing zip code: \_\_\_\_\_

 **FOR ONLINE PAYMENT  
SCAN THIS QR CODE**



 **ALL MATERIALS DUE BY:  
MONDAY, MARCH 3, 2025**

**AD FORMAT:** Press optimized (high-resolution)  
PDF preferred. All ads black and white except  
Recovery Champion full page ad  
**LOGOS:** Full color EPS vector file preferred

 **EMAIL COMPLETED FORM, LOGO,  
AD ARTWORK TO: TEA@SJHPA.ORG**

**QUESTIONS?**  
Contact Laura McCurdy  
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