



2025

Sponsorship Opportunities

• THE SOJOURNER HOUSE •

VICTORIAN
TEA



EVENT OVERVIEW

The annual Victorian Tea is Sojourner House's signature fundraiser and an important awareness event that brings together over 300 individuals to learn about our programs and to celebrate families in recovery. We are proud to celebrate over two decades of the Victorian Tea and its impact on families in recovery.

During the event, guests can enjoy the beautiful setting of the Wyndham Grand Pittsburgh hotel overlooking picturesque Point State Park. The afternoon includes silent auctions and raffles, and an opportunity to hear hopeful stories of Mothers and families that have successfully completed Sojourner House's residential treatment program.

Sojourner House strives to make our programs accessible to all Mothers in need of help. To do so, we rely on support from the community to provide programming for the entire family, a safe environment for our Mothers and their children to heal and build a community of support.

With your support, families in recovery can find hope.



PRESENTING SPONSOR

Presenting Sponsor - \$15,000

(FMV \$14,550)

- Recognition as the Presenting Sponsor, receiving recognition above all others throughout the Victorian Tea promotions
- Two tables for twenty (20) guests with premier seating
- 60 second video message featured during the program (Sojourner House reviewed)
- Cover page, color acknowledgment in event program book
- Speaking opportunity to welcome guests
- Listed as Presenting Sponsor in all press releases
- Two boosted social media posts
- One dedicated email to our constituent announcing Presenting Sponsor
- Post event "Thank you message" shared on social media channels
- **Logo placements:**
 - Step-and-repeat backdrop for guest photos
 - Electronic invitation
 - Event signage
 - Mobile auction platform
 - Company recognized as sponsor on Sojourner House website for one year, with hyperlinked logo



SPONSORSHIP LEVELS

RECOVERY CHAMPION - \$10,000

(FMV \$9,550)

- Recognition as the Recovery Champion Sponsor throughout the Victorian Tea promotions
 - One table for ten (10) guests with premier seating
 - Listed as Recovery Champion sponsor in event press releases
 - 30-second video message featured during the program (reviewed by Sojourner House prior to event)
 - Full page, color acknowledgment in event program book
 - Speaking opportunity to welcome guests
 - Two boosted social media posts
- **Logo placements:**
 - Step-and-repeat backdrop for guest photos
 - Electronic invitation
 - Event signage
 - Mobile auction platform
 - Company recognized as sponsor on Sojourner House website, with hyperlinked logo

RECOVERY PATRON - \$7,500

(FMV \$7,050)

- Recognition as the Recovery Patron Sponsor throughout the Victorian Tea promotions
 - One table for eight (8) guests with premier seating
 - Full page, black and white acknowledgment in event program book
 - Listed as Recovery Patron Sponsor in all press releases
 - Two stand-alone social media posts on all of Sojourner House social media channels
- **Logo placements:**
 - Event signage
 - Mobile auction platform
 - Company recognized as sponsor on Sojourner House website, with company name hyperlinked



SPONSORSHIP LEVELS

MISSION MOMENT VIDEO SPONSOR (1) - \$5,000

(FMV \$4,550)

- Recognition as the Mission Moment Sponsor during the Victorian Tea event
- Half-page, black and white acknowledgment in event program book
- Tickets for six (6) guests
- One stand-alone social media post on all of Sojourner House social media channels
- **Logo placements:**
 - Included with Mission Moment video production
 - Event signage
 - Company recognized as sponsor on Sojourner House website, with company name hyperlinked

RECOVERY SUPPORTER - \$3,500

(FMV \$3,230)

- Recognition as the Recovery Supporter Sponsor during the Victorian Tea event
- Half-page, black and white acknowledgment in printed event program
- Tickets for six (6) guests
- One stand-alone social media post on all of Sojourner House social media channels
- **Logo placements:**
 - Included with Mission Moment video production
 - Event signage
 - Company recognized as sponsor on Sojourner House website, with company name hyperlinked



SPONSORSHIP LEVELS

MEET 'n GREET SPONSOR - \$2,500

(FMV \$2,320)

- Recognition as the Meet 'n Greet Sponsor during the welcome reception of the Victorian Tea event
- Half-page, black and white acknowledgment in event program book
- Tickets for four (4) guests
- One stand-alone social media post on Sojourner House social media channels
- **Logo placements:**
 - Event signage in Meet 'n Greet
 - Company recognized as sponsor on Sojourner House website, with company name hyperlinked

TABLE SPONSOR - \$1,500

(FMV \$1,050)

- Quarter-page, black and white acknowledgment in printed event program
- One table for ten (10) guests
- Logo included in centerpiece of your table

ENTERTAINMENT SPONSOR - \$1,000

(FMV \$910)

- Quarter-page black and white acknowledgment in printed event program
- Tickets for two (2) guests
- One stand-alone social media post on Sojourner House social media channels
- **Logo placements:**
 - Event signage
 - Company recognized as sponsor on Sojourner House website

CHILDREN'S ADVOCATE - \$750

(FMV \$660)

- Quarter-page, black and white acknowledgment in event program book
- Inclusion in one social media post
- Company recognized as sponsor on Sojourner House website
- Tickets for two (2) guests



SPONSOR AD FORM



YES, WE WOULD LIKE TO SPONSOR THE VICTORIAN TEA AT THE FOLLOWING LEVEL: _____ \$ _____

WE ARE INTERESTED IN PURCHASING AN AD ONLY (SELECT SIZE BELOW):

Full-page ad only (5" w x 8" h): \$350 half-page ad only (5" w x 3.75" h): \$250 Quarter-page ad only (2.25" w x 3.75" h): \$175

We are unable to sponsor/advertise at this time, but wish to contribute: \$ _____

Name: _____ Title: _____ Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

Email: _____ Phone: _____

Check (payable to Sojourner House) MasterCard VISA American Express

Name as it appears on the card: _____ CC# _____

Security Code: _____ Exp. Date: _____ Billing zip code: _____

 **FOR ONLINE PAYMENT
SCAN THIS QR CODE**



 **ALL MATERIALS DUE BY:
MONDAY, MARCH 3, 2025**

AD FORMAT: Press optimized (high-resolution)
PDF preferred. All ads black and white except
Recovery Champion full page ad
LOGOS: Full color EPS vector file preferred

 **EMAIL COMPLETED FORM, LOGO,
AD ARTWORK TO: TEA@SJHPA.ORG**

QUESTIONS?
Contact Laura McCurdy
412-441-7783 ext 105
lmccurdy@sjhpa.org

