



2024

Sponsorship Opportunities

• THE SOJOURNER HOUSE •

VICTORIAN TEA



CELEBRATING 20 YEARS OF IMPACT



EVENT OVERVIEW

The annual Victorian Tea is Sojourner House's signature fundraiser and an important awareness event that brings together over 300 individuals to learn about our programs and to celebrate families in recovery. We are proud to celebrate the 20th year of the Victorian Tea and its impact on families in recovery.

During the event, guests can enjoy the beautiful setting of the Omni William Penn's Ballroom for a traditional "tea." The afternoon includes silent auctions and raffles, and an opportunity to hear hopeful stories of Mothers and families that have successfully completed Sojourner House's residential treatment program.

Sojourner House strives to make our programs accessible to all Mothers in need of help. To do so, we rely on support from the community to provide programming for the entire family, a safe environment for our Mothers and their children to heal and build a community of support.

With your support, families in recovery can find hope.



APRIL 14, 2024 • OMNI WILLIAM PENN HOTEL



SPONSORSHIP LEVELS

RECOVERY CHAMPION - \$10,000

(FMV \$9,550)

- Full-page, back cover, color acknowledgment in printed event program
- Logo on invitation and event signage
- Listed as presenting sponsor in all printed materials
- Opportunity to speak during Tea welcome
- Listed as sponsor in event press releases
- Two boosted social media posts on all of Sojourner House social media channels
- Company announced as sponsor from the stage
- Group photo commemorating the Tea
- One dedicated email to our constituents with information about your company
- Recognition as a sponsor on Sojourner House website for one year (Hyperlinked logo on Victorian Tea page)
- VIP table (10 tickets)

RECOVERY PATRON - \$7,500

(FMV \$7,050)

- Full-page, premium placement, black and white acknowledgment in printed event program
- Listed as sponsor in all printed materials
- Company announced as sponsor from the stage
- Two stand-alone social media posts on all of Sojourner House social media channels
- Group photo commemorating the Tea
- Company recognized as sponsor on Sojourner House website, with hyperlinked logo
- Six seats at VIP location



SPONSORSHIP LEVELS

MISSION MOMENT VIDEO SPONSOR- \$5,000

(FMV \$4,550)

- Half-page black and white acknowledgment in printed event program
- Logo recognition in beginning and ending slide of video shown during the event
- One stand-alone social media post on all of Sojourner House social media channels
- Company name hyperlinked to your website on Sojourner House website
- Ten VIP seats

RECOVERY SUPPORTER - \$3,500

(FMV \$3,230)

- Half-page black and white acknowledgment in printed event program
- One stand-alone social media post on all of Sojourner House social media channels
- Group photo commemorating the Tea
- Company name hyperlinked to your website on Sojourner House website
- Six VIP seats



SPONSORSHIP LEVELS

MEET AND GREET SPONSOR - \$2,500

(FMV \$2,320)

- Half-page black and white acknowledgment in printed event program
- Company name and logo on signage placed in the meet and greet room (where auction takes place)
- One stand-alone social media post on Sojourner House social media channels
- Company recognized as sponsor on Sojourner House website
- Four VIP seats

TABLE SPONSOR - \$1,500

(FMV \$1,050)

- Quarter-page black and white acknowledgment in printed event program
- Recognized as table sponsor on Sojourner House website
- Logo on personal table of 10 seats

ENTERTAINMENT SPONSOR - \$1,000

(FMV \$910)

- Quarter-page black and white acknowledgment in printed event program
- One stand-alone social media post on Sojourner House social media channels
- Company recognized as sponsor on Sojourner House website
- Two VIP seats

CHILDREN'S ADVOCATE - \$750

(FMV \$660)

- Quarter-page, black and white acknowledgment in printed event program
- Included in one social media post
- Company recognized as sponsor on Sojourner House website
- Two VIP seats



SPONSOR AD FORM



YES, WE WOULD LIKE TO SPONSOR THE VICTORIAN TEA AT THE FOLLOWING LEVEL: _____ \$

WE ARE INTERESTED IN PURCHASING AN AD ONLY (SELECT SIZE BELOW):

Full-page ad only (5" w x 8" h): \$350 half-page ad only (5" w x 3.75" h): \$250 Quarter-page ad only (2.25" w x 3.75" h): \$175

We are unable to sponsor/advertise at this time, but wish to contribute: \$ _____

Name: _____ Title: _____ Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

Email: _____ Phone: _____

Check (payable to Sojourner House) Mastercard VISA American Express

Name as it appears on the card: _____ CC# _____

Security Code: _____ Exp. Date: _____ Billing zip code: _____

 **FOR ONLINE PAYMENT
SCAN THIS QR CODE**



 **ALL MATERIALS DUE BY:
FRIDAY, MARCH 1, 2024**

AD FORMAT: Press optimized (high-resolution)
PDF preferred. All ads black and white except
Recovery Champion full page ad
LOGOS: Full color EPS vector file preferred

 **EMAIL COMPLETED FORM, LOGO,
AD ARTWORK TO: TEA@SJHPA.ORG**

QUESTIONS?
Contact Laura McCurdy
412-441-7783 ext 105
lmccurdy@sjhpa.org

