

SPONSORSHIP OPPORTUNITIES



THE ANNUAL VICTORIAN TEA

APRIL 16, 2023 | OMNI WILLIAM PENN

The annual Victorian Tea is Sojourner House's signature fundraiser and an important awareness event that brings together over 300 individuals to learn about our programs and to celebrate families in recovery.

Attendees enjoy a beautiful setting, traditional tea, a silent auction and raffle, and inspiring conversations with like-minded people who support Sojourner House. Those in attendance also hear the hopeful stories of mothers and families who have gone through our award-winning, six-month residential rehabilitation program.

Sojourner House strives to make our programs accessible to all who need help. To do so, we rely on donations from individuals, corporations, and foundations to underwrite the cost of safe, affordable housing, children's programming, educational and job readiness programs, and community resources. With your support, families in recovery find a brighter future.



SPONSORSHIP OPTIONS

RECOVERY CHAMPION - \$10,000

As the presenting sponsor, you will receive great exposure for your brand and be recognized as a champion to families in recovery.

- Full-page, inside cover, color ad in printed event program (\$300 value)
- Logo on invitation, program cover, and event signage
- Listed as presenting sponsor in all printed materials
- Opportunity to speak during tea welcome
- Listed as presenting sponsor in event press releases
- Two boosted social media posts on all of Sojourner House social media channels (Facebook, Twitter, LinkedIn)
- Company announced as presenting sponsor from the stage
- Group photo commemorating the Tea (submitted to local press post-event)
- One dedicated email to our constituents with information about your company
- Recognition as a presenting sponsor on Sojourner House website for one year (Hyperlinked logo on Victorian Tea page)
- VIP table (10 seats | \$900 value)

RECOVERY PATRON - \$7,500

- Full-page, premium placement, black and white ad in printed event program
- Listed as sponsor in all printed materials
- Company announced as sponsor from the stage
- Two stand-alone social media posts on all of Sojourner House social media channels
- Group photo commemorating the Tea
- Company recognized as sponsor on Sojourner House website, with hyperlinked logo
- Six seats at VIP location (\$600 value)



SPONSORSHIP OPTIONS

RECOVERY SUPPORTER - \$2,500

- Half-page black and white ad in printed event program (\$200 value)
- One stand-alone social media post on all of Sojourner House social media channels
- Group photo commemorating the Tea
- Company name hyperlinked to your website on Sojourner House website
- Four VIP seats (\$400 value)



CHILDREN'S ADVOCATE - \$500

- Quarter-page, black and white ad in printed event program (\$150 value)
- Included in one social media post
- Company recognized as sponsor on Sojourner House website
- Two VIP seats (\$200 value)



ADDITIONAL OPPORTUNITIES

MISSION MOMENT VIDEO SPONSOR - \$3,500

- Half-page black and white ad in printed event program (\$200 value)
- Logo recognition in beginning and ending slides of video shown during the event
- One stand-alone social media post on all of Sojourner House social media channels
- Company name hyperlinked to your website on Sojourner House website
- Four VIP seats (\$400 value)

MEET AND GREET SPONSOR - \$2,000

- Quarter-page black and white ad in printed event program (\$150 value)
- Company name and logo on signage placed in the meet and greet room (where auction takes place)
- One stand-alone social media post on Sojourner House social media channels
- Company recognized as sponsor on Sojourner House website
- Two VIP seats (\$200 value)

ENTERTAINMENT SPONSOR - \$1,000

- Quarter-page black and white ad in printed event program (\$150 value)
- One stand-alone social media post on Sojourner House social media channels
- Company recognized as sponsor on Sojourner House website
- Two VIP seats (\$200 value)

PROGRAM AD ONLY

- Full-page (5"w x 8"h): \$300
- Half-page (5"w x 3.75"h): \$200
- Quarter-page (2.25"w x 3.75"h): \$150

SPONSORSHIP + AD FORM

YES, WE WOULD LIKE TO SPONSOR THE SOJOURNER HOUSE VICTORIAN TEA AT THE FOLLOWING LEVEL:

- ☐ Champion: \$10,000 (includes full-page, color ad) ☐ Patron: \$7,500 (includes full-page B&W ad) ☐ Video: \$3,500 (includes half-page B&W ad)
- ☐ Meet & Greet: \$2,000 (includes quarter-page B&W ad) ☐ Supporter: \$2,500 (includes half-page B&W ad)
- ☐ Entertainment: \$1,000 (includes quarter-page B&W ad) ☐ Advocate: \$500 (includes quarter-page B&W ad)
- ☐ Full-page ad only 5"w x 8"h): \$300 ☐ half-page ad only (5"w x 3.75"h): \$200 ☐ Quarter-page ad only (2.25"w x 3.75"h): \$150

We are unable to sponsor/advertise at this time, but wish to contribute \$ _____

Name: _____ Title: _____ Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

Email: _____ Phone: _____

☐ Check (payable to Sojourner House) ☐ Mastercard ☐ VISA ☐ American Express

Name as it appears on the card: _____ CC# _____

Security Code: _____ Exp. Date: _____ Billing zip code: _____

 **ALL MATERIALS DUE BY: FRIDAY,
MARCH 10, 2023**

AD FORMAT: Press optimized (high-resolution)
PDF preferred. All ads black and white except
Recovery Champion full page ad
LOGOS: Full color EPS vector file preferred



**SOJOURNER
HOUSE**

 **EMAIL COMPLETED FORM, LOGO, AD
ARTWORK TO: INFO@SJHPA.ORG**

QUESTIONS?
Contact Deb Desjardins at 412-667-0353 or
ddesjardins@sjhpa.org