

SPONSORSHIP OPPORTUNITIES



Presenting Sponsor \$10,000

- Full-page color ad in event program
- Logo on invitation program cover and event signage
- Listed as presenting sponsor in all printed materials
- Opportunity to speak during tea welcome
- Listed as presenting sponsor in all event press releases
- Company mentioned eight times in Sojourner House social media channels
- Company announced as presenting sponsor from the stage
- Group photo commemorating the Tea; submitted to local press post-event
- Company recognized as presenting sponsor on Sojourner House website
- Company logo hyperlinked to your website on Sojourner House website
- Recognition as a presenting sponsor on Sojourner House website for one year
- One table (10 seats) and/or option to watch the Tea via Zoom call or social media.

Platinum Sponsor \$5,000

- Full-page black & white program ad
- Company logo on event invitation, program and signage
- Company listed on all event printed materials
- Company listed in event press releases
- Company mentioned six times in Sojourner House social media channels
- Recognition at event from the stage
- Company logo on Sojourner House website
- Five seats and/or option to watch the Tea via Zoom call or social media

Gold Sponsor \$2,500

- Half-page black & white ad in program book
- Company logo on invitation, program, and signage
- Company listed in press releases
- Company mentioned four times in Sojourner House social media channels
- Company logo on Sojourner House website
- Four seats and/or option to watch the Tea via Zoom call or social media

Silver Sponsor \$1,500

- Quarter-page black & white ad in program
- Company mentioned twice in Sojourner House social media channels
- Company recognized as sponsor on Sojourner House website
- Four seats and/or option to watch the Tea via Zoom call or social media

Supporting Sponsor \$500

- Quarter-page black & white ad in program
- Company mentioned once in Sojourner House social media channels
- Company recognized as sponsor on Sojourner House website
- Two seats and/or option to watch the Tea via Zoom call or social media



BENEFITTING
**SOJOURNER
HOUSE**

SPONSORSHIP DEADLINE: FRIDAY, JULY 30, 2021

ALL MATERIALS DUE: FRIDAY, JULY 30, 2021

SOJOURNER HOUSE VICTORIAN TEA SUNDAY, AUGUST 15, 2021 • OMNI WILLIAM PENN

PLEASE COMPLETE THIS PAGE

Yes, we would like to Sponsor the Sojourner House Victorian Tea at the following level:

- Presenting: \$10,000 (includes full page color ad) Platinum: \$5,000 (includes full page B&W ad) Gold: \$2,500 (includes 1/2-page B&W ad) Silver: \$1,500 (includes 1/4 page B&W ad) Supporting: \$500 (includes 1/4 page B&W ad)

Name: _____ Company: _____

Address: _____ Phone: _____

City: _____ State: _____ ZIP: _____

Email: _____

- Check (payable to Sojourner House) Mastercard VISA AmEx

Name as it appears on the card: _____

CC# _____ Security Code _____ Exp. Date _____

Billing address (if different than above) _____

AD FORMAT: Press optimized (high-resolution) PDF preferred. All ads black and white only except Presenting Sponsor full page ad. **LOGOS:** Full color EPS vector file preferred

Yes, we would like to advertise in the Sojourner House Victorian Tea program book.

- Full-page:..... 5" w x 8" h **\$200**
 Half-page:..... 5" w x 3.75" h **\$150**
 Quarter-page: ... 2.25" w x 3.75" h **\$100**

We are unable to advertise at this time, but wish to contribute \$_____.

EMAIL COMPLETED FORM, LOGOS, AND ADS TO: SORR@SJHPA.ORG

Or mail ad or logo on CD or Flash Drive to:

Susan Orr / Sojourner House
5907 Penn Ave., Suite 220 • Pittsburgh, PA 15206

QUESTIONS? Susan Orr: 412-441-7783, Ext 104

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